Familias sin Hogar se han Duplicado en la Ciudad.

Todos los Niños de San Francisco Necesitan Vivienda.

Family Homelessness Has Doubled in the City.

All San Francisco Kids Need Housing.

1,2,3 Instrucciones y Kit de Herramientas de Redes Sociales para Acción de Proteger Niños Sin Hogar

¡Llamando a todos nuestros aliados y sostenedores!

"¡Por favor, participa este **martes 21 de enero (entre las 9 a.m. y las 5 p.m.)** en una acción de 3 pasos para presionar al alcalde Daniel Lurie a garantizar que las familias salgan del refugio hacia viviendas y no hacia la calle!"

Contexto:

La falta de vivienda entre las familias en San Francisco se ha duplicado en los últimos dos años. 500 familias estaban en la lista de espera para refugio y la fila no avanzaba, los refugios y camas estaban llenas y no había viviendas disponibles. La ciudad

respondió en diciembre, eliminando a aproximadamente un tercio de las familias de la lista de espera para refugio, cambiando los criterios de elegibilidad de modo que ya no calificaban si vivían en hoteles o estaban duplicadas en otros hogares. Las familias dentro del refugio recibieron avisos de desalojo, la mayoría con fecha de salida para el 8 de febrero. Podrían calificar para extensiones, pero no se les informó cómo. ¡Las familias en los refugios están aterradas de ser enviadas a la calle y desesperadas por una vivienda! El próximo alcalde Lurie necesita escuchar fuerte y claro que las familias sin hogar deben ser una prioridad.

Instrucciones:

1. **PUBLICAR MENSAJES EN LOS CANALES DE REDES SOCIALES**
   a. Copien y peguen el mensaje de abajo y la imagen de arriba, y publiquenlo en sus cuentas de redes sociales personales y/o de la organización (**@DanielLurie**).
   b. Usen los hashtags: #DerechoATecho #CribsNotConcrete and #HouseSFKidsNow
   c. Referirse al Kit de herramientas de redes sociales cuando publicando contenido
   d. **ENVÍE CORREO ELECTRÓNICO A DANIEL LURIE**
   e. Usando la plantilla debajo envíe un correo electrónico a Daniel Lurie: mayordaniellurie@sfgov.org

2. **LLAMAR A DANIEL LURIE**
   a. Usen el guion debajo para llamar a Daniel Lurie: **(415) 554-6141**

   3.5. COMPARTIR: comparten esta acción con al menos 5 personas que comparten su pasión en asegurar que familias sin hogares sean protegidas. Usen el enlace de volante debajo.

Herramientas de Redes Sociales: - Accion de Proteger Familias Sin Hogar

1. Hashtags
2. Cuentas de Twitter de mencionar
   a. Organizaciones
   b. Inviduales/Aliados
   c. Electos
3. Tweet Templates

SOCIAL MEDIA TOOLKIT:
Primary Hashtags: #CribsNotConcrete and #HouseSFKidsNow
Other Hashtags: #RightToARoof #RestoreFamilyWaitlistNow #DerechoATecho #HousingIsAHumanRight

Accounts to Tag
Organizations
@theCoalitionSF

Electeds
@daniellurie

Tweet Templates

Tweet 1: @DanielLurie Family Homelessness has doubled in the last 2 years. Over a third of the 500 families on waitlist for shelter were kicked off for living in hotels or living doubled up. It's time to house families and make them a priority! #CribsNotConcrete #HouseSFKidsNow

Tweet 2: On Feb. 8th families in SF may be evicted from shelters with nowhere to go. @DanielLurie *this* is the emergency you need to address. #CribsNotConcrete #HouseSFKidsNow

Tweet 3: In SF, ⅓ of families were removed from the shelter waitlist—despite no housing options. @DanielLurie we need urgent action to house homeless families. #CribsNotConcrete #HouseSFKidsNow

Tweet 4: As @DanielLurie steps in, we need him to ensure that the homeless families who received Feb 8 shelter eviction notices know how to get extensions if no housing is available. We can't let more children and families end up on the streets. #CribsNotConcrete #HouseSFKidsNow

Tweet 5: Families in SF need immediate housing solutions—not eviction notices. @Daniel Lurie, we urge you to prioritize them in your new administration.   #CribsNotConcrete #HouseSFKidsNow

Tweet 6: Four studies ([California](#), [Louisiana](#), [Minnesota](#), and [Washington state](#)) find that children and youth who stay with other people temporarily, or in motels — considered homeless under the education definition — have comparable educational risks and outcomes as those who stay in shelters or are unsheltered. @Daniel Lurie, please restore the waitlist #RightToARoof #RestoreFamilyWaitlistNow

Instagram Post (Use image below)

Right to a Roof
Derecho a Techo

House Our SF Kids Now!

Family Homelessness Has
Doubled in the City.

All San Francisco Kids Need Housing.

Email Template

*you can make edits to personalize

Dear Daniel Lurie,

I'm emailing you today to urge you to ensure no families who have received shelter eviction notices end up on the streets, and to restore the family shelter waitlist. Homelessness among families in SF has doubled over the past two years.The city's response in December, which removed roughly a third of the 500 families from the shelter waitlist for living in hotels or doubling up, only exacerbated the problem.

To make matters worse, the almost 300 families currently residing in shelters have received eviction notices with mostly move out dates of February 8th and February 10th. While some may be eligible for extensions, they have not been informed on how to qualify, exposing the lack of coordination across agencies to adequately support and inform families. This process has caused further confusion and trauma for families.

Families facing homelessness need adequate support and pathways to permanent housing. The safety and well being of children and families must be our top priority. As our new mayor, your leadership is critical in addressing this urgent crisis. Our demands are the following:

1. Restore the waitlist in order to ensure families in hotels and families living doubled up are able to access shelter.
2. Employ a transparent process for families seeking shelter stay extensions, that provides adequate support and accurate information.
3. Provide permanent housing solutions by adding 125 five year subsidies to the 125 being released in March and adding 50 flex pool subsidies to increase flow in the family shelter system. This will move most families off the waitlist, and move most families out of shelter into housing.

Thank you for your attention to this urgent matter. We urge that the city act with compassion and urgency to the growing homelessness crisis among families.

Sincerely,
YOUR NAME

Call Script

Good morning/afternoon/Hello Mayor ,

My name is_____,I live in District _____, and I work as/at_____ . I'm calling you today to urge you to ensure no families who have received shelter eviction notices end up on the streets, to restore the family shelter waitlist and to invest immediately in additional homeless family

housing subsidies. Homelessness among families in SF has doubled over the past two years.The city's response in December, which removed roughly a third of the 500 families from the shelter waitlist for living in hotels or doubling up, only exacerbated the problem.
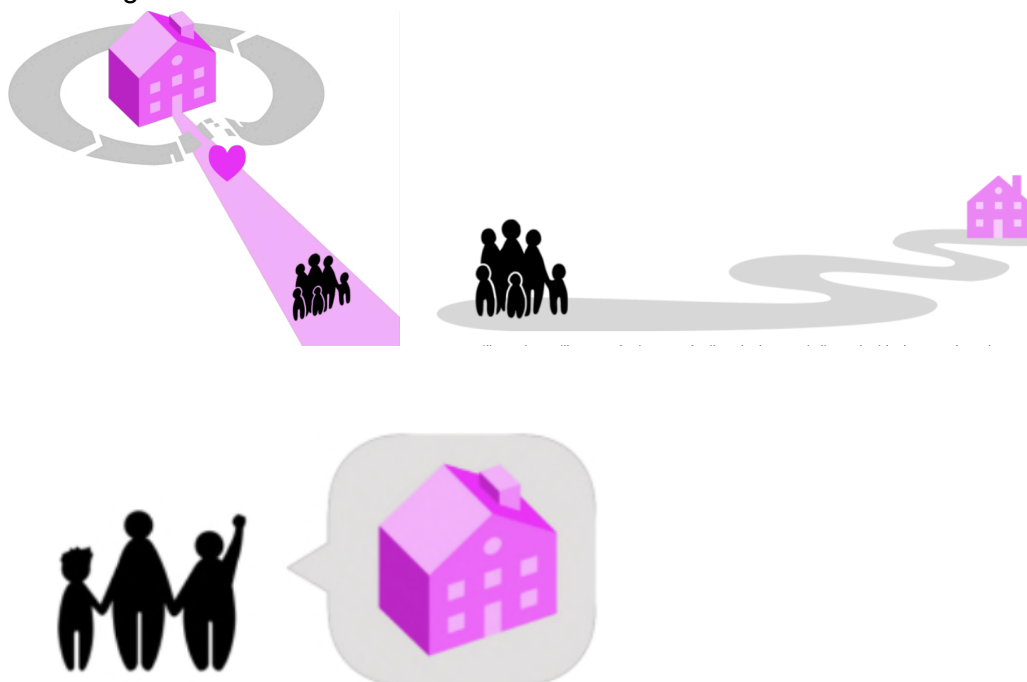
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We are asking that you:

1. Restore the waitlist in order to ensure families in hotels and families living doubled up are able to access shelter.
2. Employ a transparent process for families seeking extensions
3. Provide permanent housing solutions for families experiencing homelessness and at risk of homelessness.

Thank you for your attention to this urgent matter. We urge that the city act with compassion and urgency to the growing homelessness crisis among families.

Other images:

Flyer to Share with Friends:

Coalition on Homelessness

PROTECT HOMELESS CHILDREN ACTION

Calling allies to action!

Family homelessness in San Francisco has doubled in the past two years.

Over 500 families are on the shelter waitlist, but there are no available beds or housing.

In December, the city removed a third of families from the waitlist, deeming them ineligible if they stayed in SROs, hotels or were doubled up. Families already in shelters are now facing eviction, with move-out dates set for February 8th, but no clear instructions on how to extend their stay. Shelter families are terrified of being forced onto the streets.

Join Us for a 3-Step Media Blitz Action!

Date: Tuesday, January 21st
Time: 9 AM – 5 PM
Help us pressure Mayor Daniel Lurie to ensure families move from shelters into permanent housing —not the streets. Your participation is critical! **Scan the QR code to join us over Zoom.**

SCAN ME

List of orgs to target for participation:

@aclusf
@aaaj_alc
@ATCSF   @LaRaza_Legal
@womenprisoners   @lccrsf
@CALimmigrant   @LegalAidAtWork
@CausaJusta1   @LSPC_
@CGRShastings   @harmreduction
@carecensf   @ShutDown850
@HospitalityHous   @PangeaLegal
@centrolegal   @SFAIDSFound
@TheCoalitionSF   @SFPretrial
@CHP_SF   @sfdefender
@CUAV   @SD_Action
@compasssf   @SIREN_BayArea
@DefundSFPDnow   @comebystjames
@DISHinSF   @TNDC
@DPACalifornia   @tgijp
@DSA_SF   @withouthousing
@evictiondefense   @homeysf
@GLIDEsf
@harmreductiontx
@homeysf
@4humanintegrity