Welcome to the Without Housing Toolkit!

The goal of this toolkit is to develop a broad-based community of educated, trained spokespersons able to organize and speak out about homelessness and poverty. We have to convince thousands of people to take action if we want to see a change in federal housing policy. We hope the toolkit helps us take back the narrative and moves us closer to everyone having a safe, dignified place to call home.

The toolkit was designed to clearly layout the problems and to advance solutions. It includes a video highlighting WRAP’s civil rights and housing work, a PowerPoint presentation with talking points, a group study guide, cliff notes to review the report’s main points before public speaking engagements, media talking points, and an extended fact sheet. The media talking points and fact sheet should be adapted to highlight the messages and facts that will persuade the specific audience you’re engaging.

The first step in using the toolkit is to read our 2010 Without Housing Report update. We recommend that you do this in a group and use the study guide to dig deeply into the material. WRAP staff and member organizations can help you with trainings and strategy once you are ready to start using the toolkit in your community.

This toolkit is a work in progress. We will be adding new tools and refining old ones as we get feedback from organizers and educators. All the information will get "live time" updated on the website as policies or funding changes: Thus ensuring the Toolkit stays relevant on an ongoing basis.

Finally, feedback is very important to us! Please let us know how you are using the toolkit, what has worked best for your community, and any suggestions you have for improving it. You can email us at wrap@wraphome.org or contact us by phone or mail with the information below. We look forward to hearing from you and working together to make housing a human right.

In Solidarity,
WRAP